



USAID | JORDAN

Education Sector PROJECT PROFILE

May 2011



One in five Jordanian students is enrolled in a private school. Almost a quarter of the country's more than 2,000 private schools are located in the capital Amman.

PROJECT SNAPSHOT

Implemented by: ConsultUS

Duration: 2010 – 2014

Total Funding: \$528,000

Beneficiaries: Children in private schools which enroll one in five Jordanian students KG- Grade 12

Geographic Coverage: Amman

<http://www.consultusmena.com>

Private School Support Program

BACKGROUND

Private schools in Jordan enroll 21% of all Jordanian students in kindergarten through Grade 12. Historically, they played an important role in delivering the national curriculum and in relieving the overcrowded public school system. There is great diversity among Jordanian private schools – their size, focus, religious and social norms, teaching and financial resources and administrative capacities. Increases in operating costs and migration of students to public schools due to financial hardship and improved quality of public education have challenged private school owners to maintain and improve their offerings. As a result, most private schools substantially raised tuitions in recent years, a move highly criticized by consumers and the media.

The Private School Support Program (PSSP) assists private schools in delivering quality education to students by increasing the schools' access to credit and financial resources. PSSP addresses the issues and challenges that have thus far inhibited access, focusing on two main objectives:

1. Build the interest, understanding and capacity of microfinance institutions (MFIs) to undertake lending to private schools
2. Improve credit readiness and financial management skills among private schools

The project supports USAID's Development Credit Authority with the Micro Fund for Women. It recognizes the diversity of needs and capacities among the educational and lending institutions in the Kingdom and seeks to establish better communication and trust between the MFIs and private schools.

ACTIVITIES

- Providing technical support to MFIs to strengthen loan products for private schools
- Conducting training and capacity building for both private schools and MFIs
- Developing marketing campaigns around MFI loan products
- Increasing the number of loans offered to private schools
- Establishing functional administrative and financial systems for private schools



PROGRESS & ACHIEVEMENTS

- Conducted Market Research at 310 private schools in the Amman Governorate
- Developed assessment tool to better understand the private school sector in Jordan
- Conducted field assessments at 77 private schools in the Amman Governorate
- Developed a financial management training program and materials for private schools
- Conducted financial management training for personnel from 68 private schools

PARTNERS

- ConsultUS
- Ministry of Education
- Development Credit Authority
- The Micro Fund for Women
- Private School Owners Association
- Private schools in Amman

CONTACT:

Office of Program Management
USAID, c/o American Embassy
P.O. Box 354
Amman 11118, Jordan
Tel: 962-6-590-6000
jordan.usaid.gov